



# COMMITMENT FORM

All commitments received by 9/15/17 will be included in the invitation.

## SPONSORSHIP

### PRESENTING SPONSORS - \$100,000

Sponsors 7 Wishes / \$95,500 is tax deductible

- **Custom Benefits and Integration**
- Naming rights (e.g. Wish Gala presented by...)
- Three VIP tables of ten
- Logo inclusion in full-page ad featured in *The Hollywood Reporter*
- Includes all recognition and promotion with Dream Maker sponsorship



### DREAM MAKERS - \$50,000

Sponsors 3 Wishes / \$47,000 is tax deductible

- **Two Premier tables of ten**
- Logo listing in tribute journal and full-page ad
- Photo opportunity with honorees and special guests
- Line listing in full-page ad featured in *The Hollywood Reporter*
- Includes all recognition and promotion with Star Catchers sponsorship

### STAR CATCHERS - \$25,000

Sponsors 2 Wishes / \$23,500 is tax deductible

- **One Preferred table of ten**
- Logo listing in tribute journal and full-page ad
- On-stage recognition
- Line listing on all marketing materials including invite, social media, press releases, website and event signage
- Line listing in full-page ad featured in *The Hollywood Reporter*

### HEROES - \$10,000

Sponsors 1 Wish / \$8,500 is tax deductible

- **One Preferred table of ten**
- Line listing in tribute journal and full-page ad
- Line listing as Hero on invite and event signage

## TICKETS AND TABLES

### INDIVIDUAL TICKETS - \$500

With each ticket, \$350 is tax deductible

Please reserve \_\_\_\_\_ individual gala tickets at \$500 each.

### TABLE - \$5,000

With each table, \$3,500 is tax deductible

- **One table of ten**
- Line listing in tribute journal

## TRIBUTE JOURNAL ADS

- Back Cover - \$15,000
- Inside Cover - \$10,000
- Two-Page Spread - \$8,500
- Full-Page Premium - \$5,000
- Full-Page - \$2,500
- Half-Page - \$1,250

**FINAL ART DUE OCTOBER 23, 2017**

## WISH FORWARD DONATIONS

I am unable to attend. Enclosed is my donation in the amount of \$\_\_\_\_\_ towards tickets for a wish child or family to attend.

I am unable to attend. Enclosed is my donation in the amount of \$\_\_\_\_\_ towards granting more wishes.

### PLEASE ENTER INFORMATION AS IT SHOULD APPEAR ON GALA MATERIALS

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### WAYS TO PAY:

1) Online at [www.la.wish.org/gala](http://www.la.wish.org/gala)

2) By check payable to Make-A-Wish Greater Los Angeles, mailing to the address listed below

3) Pay by credit card: CHARGE \$ \_\_\_\_\_  VISA  MASTERCARD  AMEX  DISCOVER

CARD # \_\_\_\_\_ EXP. \_\_\_\_\_ CCV \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ DATE \_\_\_\_\_

4) Invoice me \_\_\_\_\_

**Commitment Signature** \_\_\_\_\_