



Wish Week Goal Setting

Ask yourselves: How much do we want to raise? How many students do we have?

Fundraising Goal: \$5,000
Number of Students: 2,000

Sell Wish Kits (guess 1/4 of your students will purchase these):
 $\$10 \times 500 = \$5,000$
 $\$15 \times 500 = \$7,500$

Where will we make up the difference?

Involve Feeder Schools: \$1,000+

Online Donations: \$1,000+

Restaurant Nights: \$1,000+

Miracle Minutes: \$1,000+

Events (tournaments, classroom competitions, winter dance, movie night etc.): \$1,000+

Fundraising Goal: \$5,000
Number of Students: 1,000

Sell Wish Kits (guess 1/4 of your students will purchase these):
 $\$10 \times 250 = \$2,500$
 $\$15 \times 250 = \$3,750$

Where will we make up the difference?

Involve Feeder Schools: \$1,000+

Online Donations: \$1,000+

Restaurant Nights: \$1,000+

Miracle Minutes: \$1,000+

Events (tournaments, classroom competitions, winter dance, movie night etc.): \$1,000+

Fundraising Goal: \$10,000
Number of Students: 2,000

Sell Wish Kits (guess 1/4 of your students will purchase these):
 $\$10 \times 500 = \$5,000$
 $\$15 \times 500 = \$7,500$

Where will we make up the difference?

Involve Feeder Schools: \$1,000+

Online Donations: \$1,000+

Restaurant Nights: \$1,000+

Miracle Minutes: \$1,000+

Events (tournaments, classroom competitions, winter dance, movie night etc.): \$1,000+

Fundraising Goal: \$10,000
Number of Students: 1,000

Sell Wish Kits (guess 1/4 of your students will purchase these):
 $\$10 \times 250 = \$2,500$
 $\$20 \times 250 = \$5,000$

Where will we make up the difference?

Involve Feeder Schools: \$1,000+

Online Donations: \$1,000+

Restaurant Nights: \$1,000+

Miracle Minutes: \$1,000+

Events (tournaments, classroom competitions, winter dance, movie night etc.): \$1,000+

Expert Tip: Ask sponsors to cover the cost of your t-shirt so every sale is pure profit. Take pre-orders so you have a better idea of how many to order.